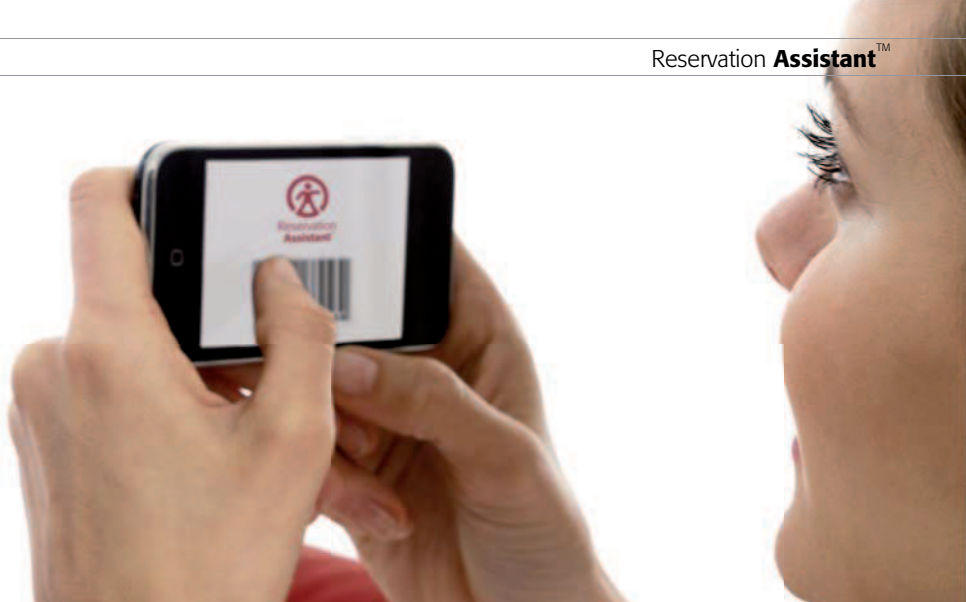


MOBILE LOYALTY CARD



Customer Services Excellence

Excellent guest services are paramount – not only during your guests' stays in your spa but also before and after their visits. After all, you would like to welcome them again in your house and make sure they were satisfied with your services.

With TAC's mobile loyalty card you take your customer loyalty program one step further and spoil your guests with first class service: making reservations, answering questionnaires, and joining your customers' club – the TAC mobile loyalty card allows your guests to manage all this easily and quickly via their mobile phones.

Mobile Bookings

Your mobile engine allows your guests to make reservations or book treatments in your spa within seconds, simply by using their mobile phones. For you this means increased sales without tapping into additional resources.

Mobile Questionnaires

Send your questionnaires directly to your guests' mobile phones and find out how satisfied they are with your services. Mobile questionnaires receive a higher average response rate than surveys by mail or phone.

Mobile Loyalty Card

Innovative application rather than conventional plastic card – this is what it's all about. Instead of applying and waiting for a standard plastic card, your customers simply download your application and are immediately part of your customer loyalty club. Their mobile phone, and with this their mobile loyalty card, is nearly always with them whereas plastic cards can easily be forgotten or lost.

An integrated shopfinder shows your customers the way to your nearest spa. This way you are always within their reach!

Your Benefits

- ✓ Direct guest contact via mobile phones
- ✓ Increased sales by promotions targeted to members of your customer loyalty club
- ✓ Cost advantage compared to plastic cards
- ✓ Automatic reservation reminders to avoid no-shows

