

DIGITAL SIGNAGE



Watch Your Turnover Soar

You offer your guests a broad range of products and services. In order to encourage your guests to use these offers, you have to present it appropriately.

Digital Signage helps you present your range of services attractively and communicate it to your guests via screens at strategic locations: In the hotel lobby, at the entrance, at the spa reception, in front of the seminar rooms, in the fitness center, or at the bar.

Interface – Boost Your Sales

For your spa and wellness area, Digital Signage offers you a special feature: Available treatments are automatically selected from Reservation Assistant and offered to your guests on all screens in the hotel. This presentation draws your guests' attention to available treatments that up until that point they had not considered or had not been aware of. As a result, dead times are avoided and additional sales are generated.

Create Individual Contents

Besides information about available spa treatments you can also communicate any other information or entertainment content via Digital Signage. Combine all possible content from servers, data bases and websites and create individual messages for your guests. You can also sell advertising time to partners or suppliers. These time slots are statistically recorded and evaluated, in this way you can easily prorate them. You decide what is on-screen.



The Hardware – Adaptable and Extensible

Digital Signage can be used for all displays of any size. Whether on LCD, plasma or projector – available screens are easily adapted. With the use of WLAN the limitations and expense of cable connections is removed and the flexibility of wireless can be capitalized on.

Your Benefits

- ✓ Full integration into Reservation Assistant
- ✓ Web-based software
- ✓ Prorate time slots to suppliers and partners
- ✓ Centralized administration of all displays
- ✓ Integration of all existing company databases
- ✓ Individual or synchronized illustration on different screens

