

REPORTS & STATISTICS

No More Guesswork

It is reports that show those in business if, at the end of the day their economic activities were crowned with success. They give information on past activities and prove in black and white, if decisions have been made correctly. At the same time forecasts are important planning instruments and form the basis for future actions.

Reservation Assistant provides you with all the data you need for successful spa management at the touch of a button. With more than 1,000 report variants the system informs you of all processes in your business – as frequently as you want. All reports can be saved in different formats (.pdf, .rtf, .xls, .csv) and are automatically sent to defined receivers at regular intervals. Thus, you always have the most important data ready to use in your mailbox.

Draw on standard reports such as account journals, rebate journals or sales statistics, in order to get a first overview of the figures. Or you can view your sales from different points of view. Whether classical sales statistic or turnover analyses according to self-defined categories – Reservation Assistant delivers all the key figures you need.

Daily business reports allow for statistics of particular employees, salespersons and departments. Commission analyses tell you which services your employees have performed and how much commission they will get. Or you can examine the resource utilization according to days, turnover, treatment times or any other parameter. In this context Lost Business Reports will be of interest to you. Analyze which sales have been lost – and most importantly, why.

With guest mix statistics, you find out who your customers are. This report allows for a detailed breakdown according to country of origin, members, gender, as well as hotel and day guests. Reservation Assistant also provides you with information about how many hotel guests have booked one or more treatments. Furthermore, you will receive an overview of the number and the turnover of treatments in a particular guest category by treatment statistics. The diverse possibilities for reports about your members range from general membership analyses to membership sales statistics and access statistics.

Your Benefits

- ✓ Over 1,000 different report options
- ✓ Different formats (.pdf, .rtf, .xls, .csv)
- ✓ Structured reports
- ✓ Reports automatically sent by e-mail at defined intervals
- ✓ No erasing of data and therefore traceability as far back as necessary
- ✓ Countless parameters allow for individual reporting variants
- ✓ Saved report parameters
- ✓ Description of reports within the module
- ✓ Access limitation for employees possible

